



*Mission: Build partnerships and promote strong collaborative action to ensure all residents within the County have stable, safe, and healthy places to live.*

**Santa Cruz County  
Housing for Health Partnership (H4HP) Policy Board  
Special Meeting Agenda**

**October 15, 2024; 1:30 – 3:30 pm**

**979 17<sup>th</sup> Ave., Santa Cruz – Simpkins Swim Center, Room A**

Zoom Conference Link: <https://santacruzcounty-us.zoomgov.com/s/1605690872>

Call-In Number: +16692545252      Webinar ID#: 1605690872

**Call to Order/Welcome**

**Non-Agenda Public Comment**

**Action Items** (vote required) {1:45 – 2:45 pm}

1. Approval of Minutes: August 21, 2024, Regular Meeting Minutes
2. Approve CoC Funding Review Committee recommendations for the FY24 CoC Notice of Funding Opportunity (NOFO) and CoC Builds Permanent Supportive Housing funding opportunity.

**Lived Expertise Workgroup Updates** (2:45 – 3 pm)

**Information Items** (no vote required) {3 – 3:15 pm}

3. CoC Community Meeting Event – Housing First: From Principles to Practice - Thursday, October 17, 2024, 9am-12:30 pm, Civic Plaza Community Room, 275 Main Street, 6<sup>th</sup> Floor, Watsonville
4. Upcoming CoC Policy Board Member Changes

**Report/Discussion Items** (no vote required)

**Board Member Announcements**

**Adjournment**

**Next Meeting:            Wednesday, December 18, 2024, 3 pm**

*The County of Santa Cruz does not discriminate based on disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is in an accessible facility. If you are a person with a disability and require special assistance to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.*

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**Action Item 1: Approval of Meeting Minutes**

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(Action required) – Robert Ratner

**Recommendation**

Approve the August 21, 2024, Housing for Health Partnership Policy Board Regular Meeting minutes.

**Suggested Motion**

I move to approve the August 21, 2024, Housing for Health Partnership Policy Board Regular Meeting minutes.

**Attachment**

August 21, 2024, Housing for Health Partnership Policy Board Regular Meeting minutes



*Mission: Build partnerships and promote strong collaborative action to ensure all residents within the County have stable, safe, and healthy places to live.*

**Housing for Health Partnership (H4HP) Policy Board  
Regular Meeting Minutes  
August 21, 2024; 3 pm**

**Call to Order/Welcome**

*Present: Heather Rogers, Justin Cummings, Kate Nester, Mali LaGoe, Courtney Lindberg, Shebreh Kalantari-Johnson, Suzi Merriam, Tom Stagg, Shane Mckeithen, Terence Concannon*

*Absent: Fred Keeley, Karen Kern, Manu Koenig, Mariah Lyons*

*Additions and Deletions to the Agenda: None*

**Non-Agenda Public Comment**

*Public suggested a better location for the H4HP board meeting with more parking availability.*

**Action Items (vote required)**

1. Appointment of Courtney Lindberg, Public Works and Utilities, City of Watsonville to CoC Policy Board  
*Discussion: The City of Watsonville currently has two appointed seats on the Housing for Health Partnership Policy Board (H4HP). One of the City of Watsonville’s previous appointees to the Board, Rene Mendez, has left his position with the city. The Watsonville City Council passed a resolution on July 9, 2024, appointing Courtney Lindberg, the Public Works, and Utilities Director, to the Housing for Health Partnership Policy Board.*  
*Public Comment: None.*  
*Motion: Approve the appointment of Courtney Lindberg to the H4HP Board.*  
*Motion to Approve: Justin Cummings*  
*Motion Seconded: Tom Stagg*  
*Abstentions: None.*  
*Board Action: Motion passed with all members.*
  
2. Approval of Minutes: June 12, 2024, Regular Meeting Minutes  
*Discussion: None.*  
*Public Comment: None.*  
*Motion: Approve the June 12, 2024, Housing for Health Partnership Policy Board Regular Meeting minutes.*  
*Motion to Approve: Heather Rogers*  
*Motion Seconded: Mali LaGoe*  
*Abstentions: Justin Cummings, Courtney Lindberg*  
*Board Action: Motion passed.*

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3. Approval of CoC FY 2024/FY2025 Local Funding Application, Rating, and Ranking Process

*Discussion:*

*The United States Department of Housing and Urban Development (HUD) has issued a Notice of Funding Opportunity (NOFO) for the FY2024 and FY2025 Continuum of Care (CoC) Competition, and Renewal and Replacement Non-Competitive Awards for the Youth Homelessness Demonstration Program Grants (CoC/YHDP NOFO). Additionally, they have released a separate competitive one-time Continuum of Care Builds Notice of Funding Opportunity (CoCBUILDS NOFO). The Housing for Health Policy Board, staffed by the County Human Services Department Housing for Health Division, serves as the HUD-required Collaborative Applicant for the CoC/YHDP funds and (with the selected project sponsor) for CoCBUILDS funds. Mentioned that new funds cannot be used for shelter, transitional housing, services, or homelessness prevention.*

*Discussed that the local funding review committee includes representatives who served last year that includes Larry Imwalle, Homelessness Response Manager from the City of Santa Cruz; Heather Rogers, County of Santa Cruz, Public Defender; Carlos Landaverry, Housing Manager, City of Watsonville; Karen Kern, Deputy Director, County of Santa Cruz Behavioral Health Department; one representative from the Lived Expertise Action Workgroup; one representative from the Youth-Lived Expertise Action Workgroup.*

*Discussed that the committee will recommend organizations to present their projects and will develop the rating criteria and recommended adjustments to rating criteria that include: (a) Removing all references and points for Youth Homelessness Demonstration Project (YHDP) project and youth programs since YHDP grants are not competitive this year; (b) Extended a bonus point for programs that agree to serve immigrants and justice involved individuals in their eligible target populations; (c) Eliminated Coordinated Entry System (CES) and Homeless Management Information System (HMIS) project-types as eligible for new grants; (d) Increased possible points for spending all of last year's grant from 5 points to 8 points and decreased the possible points for the ratio of housing/services dollars from 5 points to 2 points; (e) Clarified how CoC will use risk assessments for a possible 3 points if there are no findings or if concrete actions were identified to resolve findings; (f) Adjusted possible point deduction for late APRs from 3 points to 4 points and reduced the deduction for unresolved HUD findings from 4 points to 3 points; (g) Added narrative responses on prior experience questions and added up to 10 points for these responses; (h) Added 1 point for Coordinated Entry System participation; and (i) Increased total points available from 100 to 110. Discussed that YHDP and DV Bonus renewal projects can be reallocated.*

*In FY23, our Continuum of Care (CoC) received a total award of \$6,014,046, covering 16 project grants involving 11 different agencies. The current potential funding available for the Santa Cruz County CoC is \$6.88 million, which may be adjusted for rent and service grant Cost of Living Allowances (COLAs). Additionally, up to \$5 million in CoC Builds funding (before fair market rent adjustments) is available for a Santa Cruz County project focused on adding new units of permanent supportive housing through*



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*new construction, acquisition, or rehabilitation. Mentioned that no more than 20% of the award may be used for other eligible CoC activities, while 10% is allocated for administration. Mentioned that renewals of existing CoC projects will now transition from annual to 2-year grant cycles. Discussed Key upcoming local dates and deadlines, as well as HUD fixed deadlines. Deadline for CoC/YHDP applications and project priorities in e-snaps is October 30<sup>th</sup>, 2024, and Deadline for CoCBuilds application in grants.gov. is November 21<sup>st</sup> 2024.*

**Public Comment:** None.

**Motion (1):** *Approve the funding review committee to make recommendations for CoC/YHDP NOFO projects and The CoC Builds to be finalized by the H4H Board at a special meeting to be held on October 15<sup>th</sup> at 1:30pm.*

**Motion to Approve:** Shebreh Kalantari-Johnson

**Motion Seconded:** Heather Rogers

**Abstentions:** None.

**Board Action:** Motion passed with all members.

**Motion (2):** *Approve the CoCBuilds scoring criteria used to competitively score housing development projects and select a single project and include local jurisdiction coordination in project review and selection process.*

**Motion to Approve:** Mali LaGoe

**Motion Seconded:** Justin Cummings

**Abstentions:** None.

**Board Action:** Motion passed with all members.

**Motion (3):** *Approve Staff adjustments as presented made to CoC project rating criteria used to competitively score projects.*

**Motion to Approve:** Shebreh Kalantari-Johnson

**Motion Seconded:** Heather Rogers

**Abstentions:** None.

**Board Action:** Motion passed with all members.

**Motion (4):** *Approve The YHDP- and DV Bonus-related additions and CoC reallocation policy as presented to guide decisions regarding HUD CoC funding recommendations.*

**Motion to Approve:** Justin Cummings

**Motion Seconded:** Heather Rogers

**Abstentions:** None.

**Board Action:** Motion passed with all members.

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4. *Approve Service Provider Change for Freedom House Youth Transitional Housing Project and Associated HUD Rapid Rehousing Grants*

**Discussion:** *The CoC board approved the transfer of two existing Youth Homelessness Demonstration Project (YHDP) grants to Covenant House to develop an expanded rapid rehousing program for youth experiencing homelessness on June 8, 2022. The County of Santa Cruz, CFSC, Inc., and Covenant House were awarded \$3.58M of Homekey funds to establish a youth transitional housing program. Mentioned that Covenant House has been operating the rapid rehousing services program. Discussed that due to internal capacity issues, Covenant House notified Housing for Health staff that they would not be able to continue providing services in Santa Cruz County long-term. Discussed that the County staff and CFSC, Inc. identified the Bill Wilson Center (BWC) as the preferred service provider option for taking responsibility for the rapid rehousing grants and transitional housing project going forward.*

**Public Comment:** *None.*

**Motion:** *Move to Approve transfer of the \$438,368 RRH grants to BWC, including submitting a CoC Board approval letter to HUD and CA HCD Homekey program. BWC assumes the project on day 1 and continues serving the current clients.*

**Motion to Approve:** *Shane Mckeithen*

**Motion Seconded:** *Heather Rogers*

**Abstentions:** *None.*

**Board Action:** *Motion Passed with all members.*

**Information Items** (no vote required):

5. *Lived Expertise Action Workgroups – Updates*

**Discussion:** *Sheryl Norteye, a staff member of Housing for Health, shared that the first Lived Expertise Action Workgroups have been meeting for three months. Mentioned that some members are experiencing housing insecurity, and it has become challenging to get the group together. Discussed that Home Base and Goodwill, Inc. support these groups along with staff members from the Housing for Health Division. Supports provided include laptops, childcare, transportation, and even clothing. Mentioned that The Central California Alliance for Health provided some funding to help launch these groups. HUD Continuum of Care (CoC) planning grant funds will help sustain them. Discussed that The Lived Expertise Action Workgroups have about four projects they are working on. Mentioned that the groups are excited about the National Lived Experience Conference and participating in the HUD FY 2024 CoC NOFO funding process.*



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6. Central California Alliance for Health – Housing Investment

*Discussion: Central California Alliance Health has announced they have made their first awards for the Alliance Housing Fund and will share additional information at an upcoming meeting.*

7. Feedback and Grievance Policy Update

*The Housing for Health Division staff is revising the feedback and grievance policy that was discussed at the June meeting of the H4HP Policy Board. Mentioned that H4H staff are conducting thorough reviews of policies and procedures from other CoCs and are looking into the staffing and resources required to implement a more comprehensive process, as requested by CoC Board members.*

8. Housing for Health Vendor Pool – South County Homelessness Prevention Opportunity

*Discussion: The Santa Cruz County Board of Supervisors approved the Human Services Department to establish a Housing for Health (H4H) Vendor Pool consisting of pre-qualified individuals and organizations interested in contracting opportunities related to housing and homelessness. Discussed that individuals and organizations interested in joining this contract opportunity network can apply to be added to the list of approved vendors by October 8, 2024. Mentioned that approved vendors will have the chance to apply for South County Homelessness Prevention funding of \$500,000 per year over a three-year period. The application process will seek a lead program operator to coordinate a comprehensive homelessness prevention effort. This program is expected to include housing financial assistance, legal aid, housing stabilization and transition services, targeted outreach and enrollment based on risk assessments, as well as thorough data and outcome tracking.*

9. CoC Community Meeting Event – Late September/Early October – Housing First Practice

*Discussion: The Housing for Health Division staff is planning a CoC community meeting in October. This meeting will include a remote presentation from leaders in Finland who will describe their efforts to implement Housing First practices at a national level, along with the results from this implementation. Mentioned that the event will also include a presentation from the former director of quality improvement and health integration at the Pathways to Housing program in Washington, D.C. Pathways to Housing utilizes a behavioral health evidenced-based practice that provides housing subsidies along with intensive behavioral health services for individuals struggling with homelessness and severe behavioral health conditions.*

**Report/Discussion Items (no vote required):**

10. CoC Board Meeting Attendance

*The current CoC governance charter states that CoC Policy Board members are expected to attend all meetings. The Housing for Health Division staff is seeking guidance from current Board members on whether to update and clarify attendance expectations within the Governance Charter. Discussed when it is appropriate to consider removing a member of the Board for lack of attendance*



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*and how Board members could have alternatives. It was mentioned that the Board has six meetings per year. Board members recommended that the Housing for Health Division staff send a letter to Board members who fail to attend more than two meetings to confirm if they are still interested in being part of the board. Discussed that after missing three meetings, Board members may be removed by an action of the Board.*

**Board Member Announcements**

*No additional announcements.*

**Adjournment**

**Next Meeting:            Tuesday, October 15, 2024, 1:30 pm**

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**Housing for Health Partnership (H4HP) Policy Board Action Item #2 - (Requires Vote)**

**Meeting Date:** October 15, 2024

**From:**

H4HP Policy Board HUD FY 2024 Notice of Funding Opportunity (NOFO) Funding Review Committee with participants outlined below.

**Staff:**

- Tony Gardner, H4HP, Continuum of Care (CoC) Consultant
- Robert Ratner, County of Santa Cruz, Human Services Department (HSD), Housing for Health Division (H4H) Director
- Sheryl Norteye, HSD H4H Senior Human Services Analyst.

**Funding Review Committee Participants:**

- Malavika (Malu) Divakar, Member, H4HP Youth Lived Expertise Action Board (YLEAB)
- Alyson Greene, Member, H4HP Lived Expertise Action Board (LEAB)
- Karen Kern, County of Santa Cruz, Behavioral Health Department, Deputy Director
- Larry Imwalle, City of Santa Cruz, Homelessness Response Manager
- Carlos Landaverry, City of Watsonville, Housing Manager, Community Development Agency
- Heather Rogers, County of Santa Cruz, Public Defender.

**Subject:**

Approve the FY 2024 Funding Review Committee’s recommendations regarding Continuum of Care (CoC) and Youth Homelessness Demonstration Program (YHDP) project approval, ranking, and tier placement and recommendations for preparing a CoC Builds application for the Homekey Veterans Village project in Ben Lomond.

**Funding Review Committee Recommended Actions for the Policy Board:**

1. Approve Tier 1 HUD project rankings totaling \$4,016,945 in HUD CoC grant project renewals.
2. Approve Tier 2 HUD project rankings totaling \$1,135,503, which includes funding for a portion of one Families In Transition (FIT) Transitional Housing - Rapid Rehousing (TH-RRH) renewal grant and funding for one Housing Authority of the County of Santa Cruz (HACOSC) new CoC Bonus project to expand the existing Shelter Plus Care permanent supportive housing (PSH) program.
3. Approve Domestic Violence (DV) Bonus project rankings totaling \$187,569, which includes funding for one Monarch Services new TH-RRH project for DV survivors for the requested \$125,000, and one Walnut Avenue Family and Women’s Center (WAFWC) new RRH project for DV survivors *reduced* in amount from the requested \$187,659 to \$62,569 (the amount remaining in the DV Bonus after selection of the higher scoring Monarch project).



4. Approve the recommendation to decline submittal of new CoC project proposals, including Front Street's East Lake Avenue PSH Rehab proposal and Freedom Cottages PSH proposal, FIT's Families and Seniors PSH proposal, and Housing Matters' 180 Together PSH Expansion proposal.
5. Approve the submittal of Non-Competitive YHDP Project renewal grants totaling \$1,279,864.
6. Approve the submittal of a Non-Competitive CoC Planning renewal grant totaling \$287,157.
7. Direct H4H Division staff to work with the Veterans Village Homekey PSH project development team to prepare a CoCBuils application for our CoC given that no local CoCBuils applications were received by the local deadline of September 27, 2024.

### **Executive Summary**

Each year the U.S. Department of Housing and Urban Development (HUD) releases a Notice of Funding Opportunity (NOFO), signifying the beginning of a funding competition among more than 450 Continuums of Care (CoC), the community stakeholder groups that guide local responses to homelessness. The 2024/25 CoC-YHDP NOFO was released on July 31, 2024, opening the competition making available approximately \$3.524 billion to serve homeless people nationally. Consolidated applications for CoC and YHDP funds are due to HUD October 30, 2024, at 4:59PM Pacific.

In addition, on July 22, 2024, HUD released a separate NOFO for a new CoC Builds Program Competition. The CoC Builds NOFO makes competitively available \$175 million to address and reduce persons experiencing homelessness by adding new units of PSH through awards for new construction, acquisition, or rehabilitation projects. PSH is permanent housing in which supportive services are provided to assist individuals with a disability and families where at least one household member has a disability and are experiencing homelessness to live independently. ONLY one project may be funded within the Santa Cruz County CoC geographic area for a maximum amount of \$5 million. CoC Builds applications are due to HUD November 21, 2024, at 4:59PM Pacific.

Before the CoC-YHDP and CoC Builds applications are submitted to HUD, our CoC, the Housing for Health Partnership (H4HP), is required to hold a local competition to determine which projects will be included in the two consolidated applications, along with their relative priority. The results of the local competition dictate which projects the CoC will seek funding to support. The H4HP Policy Board authorized the creation of a Funding Review Committee to support the management of the local competition and to make recommendations for action to the full Policy Board. This memo outlines those recommendations and associated background information.

### **Background**

On August 9, 2024, the H4HP released information about the FY 2024 CoC-YHDP and CoC Builds NOFOs. That day, local public solicitations of applications for both opportunities were released to stakeholders in Santa Cruz County via an email distribution list and public posting about the opportunity on the H4HP website. Applicant orientation workshops were held on August 27, 2024 (in-person) and August 28, 2024 (remote) for interested applicants and recordings of the sessions were made available to



interested parties unable to attend the sessions. Local funding applications were due on September 27, 2024, by 5 pm. H4HP staff received renewal applications from all current grant recipients, five new PSH applications requesting CoC Bonus funds, and two new DV Bonus applications, one for RRH and one for TH-RRH. No new CoC Builds applications were received.

At the H4HP Policy Board meeting on August 21, 2024, the Board approved the formation of a Funding Review Committee of six individuals, including one from the LEAB and one from the YLEAB, to complete the local review process. The committee was formed and received instructions on how to rate and rank applications. The committee met in-person on October 8 and 9, 2024 to hear project presentations from each applicant, review individual rankings and comments, and make final recommendations for action to the Policy Board. This memo contains those recommendations. Attachment \_A1 summarizes the recommendations and grant amounts for each renewal project and each proposed new project.

### **Analysis**

Funding Review Committee members received a briefing report on the availability of HUD FY 2024 funding (Attachment \_A2) prior to completing their review. Committee members utilized a scoring rubric to rate and comment on project applications received. Ranking of renewal grants was conducted based on a structured scoring framework with opportunities for comments from subcommittee members. New project applications were independently rated and ranked by members with consolidated average scores tabulated by staff. In addition to this information, committee members received background information on the spending patterns of current grant recipients.

Based on the spending information received, the committee learned that the Housing Authority's Shelter Plus Care PSH project had underspent their grant by over \$400,000 in the prior grant year. Staff from the Housing Authority reported reasons that included hesitance to over lease, difficulty with securing permanent units in the private housing market, the need to preserve rental assistance capacity to meet a significant project-based rental assistance commitment to the Harvey West Studios project, which has not yet been built, and not billing for security deposit and damage costs. With the current number of households in leased Shelter Plus Care units, the Housing Authority projects all of next year's grant funding will be fully utilized. Other PSH and RRH projects also experienced under-spending due to difficulty with securing permanent units in the private housing market. As a result, the committee is recommending full funding of all renewal projects in Tier 1, but giving the Shelter Plus Care a lower position in Tier 1 than it would have earned had it spend most or all of its grant. Tier 1 projects have consistently received funding from HUD as part of their national competition.

Unfortunately, the Tier 1 amount - \$4,016,945 – is only 90% of the amount needed to fully fund all renewal projects. As a result, part of one renewal project necessarily had to "straddle" the Tier 1 and 2 line, meaning that some of the amount was in Tier 1 and some in Tier 2. Our Tier 2 amount totals \$1,135,503. After hearing the project presentations and careful consideration and discussion, the



committee is recommending that the FIT First Step TH-RRH renewal project straddle the line with \$125,625 fitting into Tier 1 and \$446,327 falling into Tier 2. The remainder of the Tier 2 amount is recommended for the new Shelter Plus Care Expansion PSH project. This is a CoC Bonus project. This project will provide critically needed rental assistance, while allowing the Housing Authority to preserve future rental assistance capacity for meeting its project-based rental assistance commitment to Housing Matters for the unfinished Harvey West Studios PSH project. Projects placed into Tier 2 face more competition and are at greater risk of not receiving a HUD award. Based on prior funding cycles, our CoC Consultant indicated the higher-ranking FIT project was likely to receive full renewal funding, while the lower ranking CoC Bonus project is less likely but still has a good chance to receive full new project funding.

In selecting and ranking a new CoC Bonus project, the committee also carefully considered four other new projects. Housing Matters 180 Together PSH Expansion proposal scored slightly lower than the Shelter Plus Care PSH Expansion proposal and the committee recognized that the Shelter Plus Care project may help meet Housing Matters' high priority need for rental assistance at Harvey West studios. FIT's new Families and Seniors PSH proposal scored significantly lower and represented a brand-new program model for FIT. The Front Street Freedom Cottages PSH project was ineligible for a new CoC project, according to our CoC Consultant, because it would serve residents already living on site and therefore not currently experiencing homelessness. Finally, the Front Street East Lake PSH rehab proposal was also ineligible because the rehab project is scheduled to be completed prior to the HUD CoC award and CoC expenses cannot be incurred before the award.

Regarding the DV Bonus, the committee is recommending full funding for Monarch's high-scoring new TH-RRH proposal. Monarch submitted a high-quality proposal to expand and add TH to the agency's successful Housing Program that serves 100% DV survivors. Because Monarch did not request the maximum DV Bonus amount available, the committee recommends the remainder of the possible DV Bonus funds - \$62,569 – go to the WAFWC proposal to be ranked just below the Monarch project since its score was lower. It should be noted that WAFWC already receives a substantial \$545,780 in CoC renewal funding per year.

The Funding Review Committee is recommending approval and submission of all YHDP renewal grants and the CoC planning grant. These projects were not competitively ranked per HUD guidance. All these projects are expected to receive renewal grants from this funding cycle. There is no reason not to recommend funding since the funding would simply be lost to our CoC if applications were not submitted.

Finally, the committee discussed the possibly reasons why no applications were submitted for CoC Builds funding. The H4H Division Director shared that one potentially viable applicant simply did not have time to meet the fast September 27, 2024, deadline. In order for the CoC to prepare an application for submission, H4H Division staff recommend that the CoC Board direct staff to work with



the Homekey Veterans Village project development team to prepare an application for CoC Builds funding. The Veterans Village project has a substantial funding gap to complete construction and rehabilitation of their site in Ben Lomond. The project was recently notified it did not receive a 9% tax credit allocation that would have closed the existing development financial gap of approximately \$10 million. A \$5 million CoC Builds award coupled with other pending funding opportunities could help close this financial gap and complete the project in compliance with California Homekey program expectations. If approved by the Board, H4H Division staff will work with the Veterans Village development team to prepare a competitive application for this one-time HUD CoC Builds funding opportunity. H4H Division staff do not believe there is adequate time available to wait for other potential project applicants and to meet the HUD CoC Builds application deadline of November 21, 2024.

Overall, the committee recommendations aim to expand the total HUD CoC-YHDP funding available to the Santa Cruz County CoC to an annual \$6,907,038 and to encourage a successful CoC Builds application for \$5 million, 20% of which could be in the form of CoC renewable rental assistance.

Attachments:

\_A1 - H4HP - FY 2024 HUD CoC NOFO Subcommittee Recommended Approvals and Ranking Summary Chart

\_A2 - H4HP - FY 2024 HUD CoC NOFO Subcommittee Briefing Materials

Funding Review Committee Recommendations 2024 CoC/YHDP Projects Selection and Ranking							
Rank	Applicant Name	Project Name	New or Renewal	Grant Term	Project Component	Total HUD Request	Total HUD Approved
<b>Tier 1 - \$4,016,945: Recommend Approving Tier 1 Amounts and Ranking as Shown</b>							
1	Monarch Services	DV Bonus RRH	Renewal	1 Year	PH	\$110,691	\$110,691
2	Walnut Avenue Family & Women's Center	Housing & Employment Program RRH	Renewal	1 Year	PH	\$545,780	\$545,780
3	Housing Matters	180 Together PSH	Renewal	1 Year	PH	\$313,548	\$313,548
4	Santa Cruz County HSA	MATCH PSH	Renewal	1 Year	PH	\$986,928	\$986,928
5	Housing Matters	801 River Street PSH	Renewal	1 Year	PH	\$232,823	\$232,823
6	Santa Cruz County HSD	Coordinated Entry Expansion	Renewal	1 Year	SSO	\$228,362	\$228,362
7	Santa Cruz County HSD	County of Santa Cruz Homeless Management Information System	Renewal	1 Year	HMIS	\$66,782	\$66,782
8	Housing Authority of Santa Cruz County	Shelter+Care Consolidate PSH	Renewal	1 Year	PH	\$1,406,406	\$1,406,406
9	Families In Transition	First Step-Scattered Site Housing for Families with Children	Renewal	1 Year	Joint TH & PH-RRH	\$125,625	\$125,625
<b>Tier 2 - \$1,135,503: Recommend Approving Tier 2 Amounts and Ranking as Shown</b>							<b>\$4,016,945</b>
9B	Families In Transition	First Step-Scattered Site Housing for Families with Children	Renewal	1 Year	Joint TH & PH-RRH	\$446,327	\$446,327
10	Housing Authority of Santa Cruz County	Shelter+Care PSH Consolidate Expansion	New - CoC Bonus	1 Year	PH	\$689,176	\$689,176
<b>DV Bonus - \$187,569</b>							<b>\$1,135,503</b>
11	Monarch Services	DV Housing Program	New DV Bonus	1 Year	Joint TH & PH-RRH	\$125,000	\$125,000
12	Walnut Avenue Family & Women's Center	Housing & Employment Program RRH	New DV Bonus	1 Year	PH	\$187,569	\$62,569
<b>Non-Competitive YHDP Projects - \$1,279,864 (Not Ranked): Recommend Approving YHDP Projects as Shown</b>							<b>\$187,569</b>

Running Total

\$4,016,945 Tier 1 Line

\$1,135,503 Tier 2 Line

\$187,569 DV Line



Funding Review Committee Recommendations 2024 CoC/YHDP Projects Selection and Ranking								
Rank	Applicant Name	Project Name	New or Renewal	Grant Term	Project Component	Total HUD Request	Total HUD Approved	
N/A	Bill Wilson Center	Santa Cruz County Shared Housing	Renewal	1 Year	TH	\$140,935	\$140,935	
N/A	Community Action Board of Santa Cruz County, Inc.	YHDP - Youth Homeless Response Team (YHRT)	Renewal	1 Year	PH	\$99,175	\$99,175	
N/A	County of Santa Cruz	Youth CES	Renewal	1 Year	SSO	\$60,000	\$60,000	
N/A	Covenant House	Youth Rapid Rehousing	Renewal	1 Year	PH	\$438,368	\$438,368	
N/A	Encompass Community Services	Drop-In Center	Renewal	1 Year	PH	\$271,903	\$271,903	
N/A	Families In Transition of Santa Cruz County, Inc.	Y.A.A.S. (Young Adults Achieving Success)	Renewal	1 Year	PH	\$269,483	\$269,483	
<b>CoC Planning Grant - \$287,157 (Not Ranked): Recommend Approving Planning Grant as Shown</b>							<b>\$1,279,864</b>	
N/A	County of Santa Cruz	CoC Planning Grant	New	1 Year	Planning	<b>\$287,157</b>	\$287,157	
<b>Competitive CoC Project - Declined: Recommend Declining in Favor of the Shelter Plus Care Expansion (above)</b>							<b>\$287,157</b>	
N/A	Front Street	East Lake PSH	New - CoC Bonus & Realloc	3 Years	PH Rehab	\$250,000	\$0	
N/A	Front Street	Freedom Cottages PSH	New - CoC Bonus & Realloc	3 Years	PH	\$60,000	\$0	
N/A	Families In Transition	Families and Seniors PSH	New - CoC Bonus	1 Year	PH	\$550,670	\$0	
N/A	Housing Matters	180 Together PSH Expansion	New - CoC Bonus	1 Year	PH	\$583,960	\$0	

Running Total

\$1,279,864 YHDP Line

\$287,157

**\$6,907,038** **RUNNING TOTAL**



## Funding Review Committee Briefing on 2024 CoC Funding & Process

### FUNDING REVIEW COMMITTEE ROLE

Your role is to **review and score projects** and **develop recommendations on the selection, ranking and tier placement** of all competitive projects submitted. This will take place over two meetings this year, and will include the chance for **all** project applicants to participate with you in a brief project presentation/Q&A. This year, the H4HP Policy Board will approve the **final decisions** at its October 15 meeting based upon your recommendations. A key roles of H4H's CoC consultant will be to advise you on HUD requirements, as well as parameters and strategies for to ensure maximum funding, allowing you to focus on local needs and project performance.

### FUNDING

**\$6,907,038** possible total, including:

**\$4,463,272** - CoC Annual Renewal Demand (ARD)

This funding supports existing CoC projects. CoCs can continue these projects or reallocate funds (more on this below) to new PSH, RRH, joint TH-RRH, HMIS, or CES.

**\$689,176** - new CoC bonus projects

This funding supports new PSH, RRH, joint TH-RRH, HMIS, or CES projects.

**\$187,569** – new DV bonus projects

This funding supports new RRH, joint TH-RRH, or CES projects 100% for DV survivors.

**\$1,279,864** - YHDP ARD (not competitive)

This funding supports existing YHDP projects. CoCs can continue these projects or reallocate funds replace them other special youth projects.

**\$287,157** – CoC planning project (not competitive)

This funding supports CoC planning; only the collaborative applicant, H4H, may apply.

### PROJECT RANKING AND TIERS 1 & 2

HUD requires CoCs to rank all **competitive** projects into two tiers. YHDP and CoC planning projects are non-competitive, so do not need to be ranked or tiered. New DV bonus project amounts don't add to the Tier 2 amount, but they must be ranked and tiered.

Tier 1 projects are almost certain to be funded. Tier 2 projects are considerably less likely to be funded. Santa Cruz County CoC 2024 Tier 1 and Tier 2 amounts:

**Tier 1** (90% of CoC ARD): \$4,016,945

**Tier 2** (remainder of CoC ARD + CoC bonus): \$1,135,503

#### How Tiering Works in Practice - Example

Project	Annual Renewal	Tier Position
Renewal Project #1	\$100,000	Tier 1
Renewal Project #2	\$200,000	Tier 1
Renewal Project #3	\$100,000	Tier 1
Renewal Project #4	\$50,000	Split between Tiers 1 and 2
CoC Bonus Project #5	\$54,000	Tier 2
<b>Total Projects</b>	<b>\$504,000</b>	

CoC's ARD = \$450,000  
 10% cut + CoC bonus \$99,000  
 =  
 Tier 1 = \$405,000 Project #4 is split between  
 Tier 1 & Tier 2.

#### SUMMARY OF ELIGIBLE CoC PROJECTS

Renewal Projects	New Projects	
<i>Existing projects with expiring HUD grants</i>	<i>CoC bonus and/or reallocation</i>	<i>DV Bonus</i>
1. CoC renewals of all types	1. PSH – CH or DedicatedPLUS 2. RRH 3. Joint TH-RRH	1. RRH projects 2. Joint TH-RRH 3. CES

#### SUMMARY OF REALLOCATION POLICY

HUD encourages CoCs to reallocate funds from under-performing renewal projects to eligible new project types (see 2<sup>nd</sup> column above) that would better meet CoC goals. Reallocation involves taking funds in whole or part from renewal projects and using them to create one or more new projects. Projects that haven't fully drawn down grants may be under-performing.

The H4HP has a policy to incentivize voluntary self-reallocation. If an agency has a renewal project that is no longer needed, no longer matches the agency's mission, or is under-performing, it will be given priority for accessing the funds from its own renewal if it voluntarily gives up the renewal project in favor of one of eligible new reallocation project types.

## **NEW TWO-YEAR FUNDING CYCLE**

2024 projects awarded one year of funds will not have to re-apply but will be automatically re-awarded one year in 2025.

Projects not eligible in 2024, but eligible in 2025, will have to submit an application by August 29, 2025. This includes any projects first eligible to be renewed in 2025, and new funding created by federal appropriations in 2025, and any CoC reallocations of 2025 funds.

## **TIMELINE AND NEXT STEPS**

- **October 8, 2024, 10:00 – 5:00:** Funding Review Committee meeting 1
- **October 8, 2024, 10:00 – 1:00:** Funding Review Committee meeting 2
- **October 15, 2024, 10:00 – 1:00:** H4HP Policy Board special meeting for final decisions
- **October 15, 2024:** Written decisions sent to applicants
- **October 15-23, 2024:** Written appeals period
- **October 28, 2023:** Public web posting of CoC application
- **October 30, 2024:** Deadline to submit CoC application in e-snaps to HUD
- **Early 2025:** Anticipated HUD announcement of CoC awards
- **2025 rolling:** Projects enter into HUD contracts and begin their program year